



Private Label

Your brand, your way

Irving Blending & Packaging is Atlantic Canada's premier blending, packaging, storage and marketing services provider of Irving Oil, Cobra and private label branded lubricants, chemicals and diesel exhaust fluid (DEF).

Operational Excellence

- Best practices You can count on us to help you serve your customers. Our in-house lab and state-of-the-art distribution centre ensure quality products and timely delivery. We focus on exceeding expectations.
- Reliable supply From our world-class facilities, we produce and market over 1,400 highquality products. That means you have access to multiple solutions from our incredibly-diverse product portfolio.
- Diverse network Our operations, sales, marketing and technical teams are here to work with you by designing, packaging, producing and shipping the custom products you, and your customers, want.

A focus on quality

 Quality products – All our products are quality tested from raw materials to finished packaged goods. We have the latest North American certifications, industry approvals and expertise to help you grow.
 Our products are backed by one of the most robust quality statements in the industry.

A team on your side

- Customer focus Our commitment to you is a part of who we are as a company. Since 1924, customer focus has been one of our guiding principles.
- People you trust Our Sales
 Teams are mobile, understand
 the market and are dedicated
 to helping you with all your
 lubricant, chemical and DEF
 needs. We have a Support Team
 to take care of your needs,
 answer questions or quickly fix
 any issues.





Building on your brand

We understand the importance of building a name you can trust. That's why we're dedicated to delivering products and services that our customers are proud to put their name on. Together, we'll work to develop a private label partnership that meets your business needs.

- Incorporating your brand standards
- Products formulated to meet current API and OEM approvals
- World-class shipping infrastructure and logistics
- Support from production through marketing
- Custom packaging
- Technical training and access to a team of experts
- Product data sheets and SDS
- Custom packaging and printing
- Diverse language capabilities

Here are a few quick questions to get us started.

- What's important to you and your customers?
- What products would be beneficial to you?
- What can we do to help you?
- Want to talk to one of our experts? We'd love to hear from you.

Call us at 1.800.574.5823 or email us at sales@irvingoil.com